



17th-19th October

Dirty tactics against LibreOffice in public administration, and how to overcome them

- Otto Kekäläinen
- Free Software Foundation Europe FSFE.org





News items at joinup.ec.europa.eu and fsfe.org/fi/



We want our governments to use Free Software



Ministry of Justice in Finland 2003 →



Martti Karjalainen: Large-scale migration to an open source office suite: An innovation adoption study in Finland

Academic dissertation,
Depatment of Computer sciences,
University of Tampere
ISBN 978-951-44-8216-8 (pdf)
http://acta.uta.fi/pdf/978-951-44-8216-8.pdf



Migration 2003-2010

"The study addresses several practically important issues involved in the adoption of open source, e.g., the analysis of software functionality and interoperability, cost evaluations, installation and configuration issues, local language support issues, additional tools to support the migration, user training and support, technical support, and software usage measurements."

Karjalainen 2010, page 3



"For IS practice, the study shows that the transition to an open source office suite is feasible in a large-scale context and that substantial benefits can be achieved as the result of the transition."

Karjalainen 2010, page 3



M. Karjalainen, Large-scale migration to an open source office suite: An innovation adoption study in Finland

	Lotus SmartSuite alternative	Microsoft Office alternative	OpenOffice.org alternative
License purchases	668 300 €	2 517 000 €	211 000 €
Software maintenance	737 000 €	3 545 000 €	737 000 €
Training and support	200 000 €	370 000 €	580 000 €
Systems development, conversions, and integrations	105 000 €	355 000 €	535 000 €
Costs total	1 710 300 €	6 787 000 €	2 063 000 €

Table 6-4. The revised costs of the migration alternatives 2006-2011



	OpenOffice.org alternative Cost evaluation (10/2006)	OpenOffice.org alternative Cost evaluation (6/2010)
License purchases	211 000 €	211 000 €
Software maintenance	737 000 €	719 000 €
Training and support	580 000 €	561 000 €
Systems development, conversions, and integrations	535 000 €	468 000 €
Costs total	2 063 000 €	1 959 000 €

Table 9-2. OpenOffice.org migration and deployment costs 2006-2011

"The first 4 years have not brought any special cost surprises in the migration [...]"

Karjalainen 2010, page 187



"However, it can be noted that during the years 2006-2009 the number of workstation computers had increased from 10 500 to 11 600 in the organization. Due to the benefits of open source licensing, the increase of workstations did not involve increases in the office suite licensing costs."

Karjalainen 2010, page 187-188





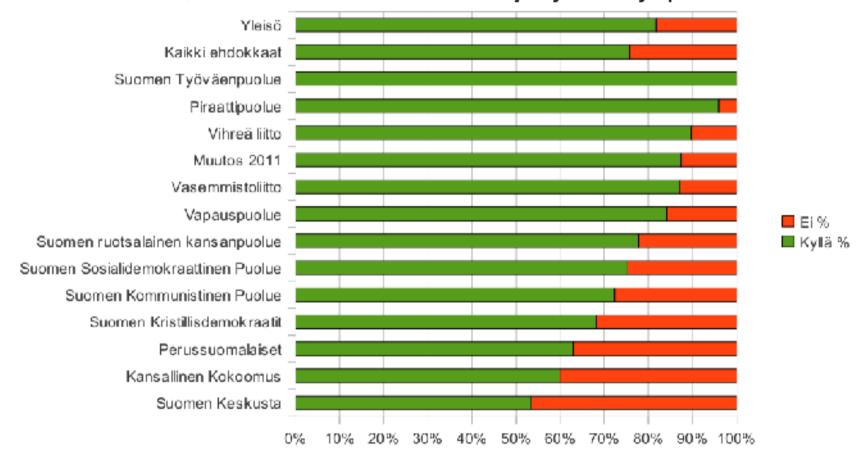
Technical issues?

Lack of support services?

Lack of political support?

Should the government prefer open source software in IT procurement? General public >80%, candidates >70% and even the least pro-open party >50% says YES

Pitäisikö valtion suosia avoimen lähdekoodin ohjelmistoja (esim. Linux ja OpenOffice) ICT-hankinnoissaan, vaikka niitä ei heti voisikaan hyödyntää täysipainoisesti?



Lähde: http://www.tietoyhteiskunnanvaalikone.fi/



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Need for multiple document formats lead Danish ministry to LibreOffice

A legal requirement to support multiple document formats, including the open document format ODF, is the main reason for the support staff department at Denmark's ministry of Transport to move to LibreOffice, a free and open source suite of office tools.

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Example of headlines:

"Mayor of Munich: EU laptops should have LibreOffice" "MIMO: a working group of French ministries to certify a LibreOffice release"

"Administration of the Italian region Umbria moving to LibreOffice" "Greek municipality of Pilea-Hortiatis migrating to LibreOffice" "Katowice Municipality: saving public money with OpenOffice.org" "Spain's Las Palmas' moves 1200 PCs to LibreOffice" "The Swedish National Police: How to avoid locking yourself in while saving money"

<u>Version 2 news illem (in Danish)</u> Magenla APS case study (in Danish)





www.groklaw.net/pdf/Comes-9685.pdf

Linux Account Wins/Threats/Losses

Account	Country	Date	No. of PCs	Industry	Linux Drivers	Reasons: Win/Loss
Wins						
Vassa Finland Gov1	Finland	11/1/2001	?	Public Sector	TCO, Standardization	Proven beller TCO vs current environment and Linux.
Lappeenranta Finland Govt	Finland	11/1/2001	7	Public Sector	TCO, Standardization	Proven better TCO vs current efficienment and Linux.
Losses						
Account Name	Country	Customer Segment	No. of PCs	Industry	Reasons for Loss	Other reasons for Loss
Corporate Express	Australia	MORG	400	Services	Cost	
Dept of Education - Northern Territory	Australia	Academic	10,000	Public Sector	Cost	
Bailing Local Govt.	China	Major	2,000	Public Sector	Govt Endorsement	
Central Excise & Customs	India	Major	900	Public Sector	Cost	
Tata Institute of Fundamental Research	India	Academic	300	Education	Anti-M3	
Government Procurement Agency	Koraa	Corporate	1,000	Public Sector	Govt Endorsement	
Department of General Education	Thailand	MORG	1,500	Public Sector	Cost	
University Systems	Thailand	Major	1,000	Public Sector	Performance	
Department of Local Administration	Thalland	MORG	3,000	Public Sector	Govt Endorsement	
Columbia Sportswear	US	MORG	182	Public Sector	Cost	

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Total Cost of Ownership – TCO

Gartner TCO-tutkimus

Vaasan kaupunki TCO-selvityksen tiivistelmä

Vinne aikoine on keekusteltu runsaasti siitä, mitä yksittäiset ohjelinistot meksavat. On myös olehettu, etä säästö ohjelmiston henkintahinaassa on aususaa säästitää kokonsia uuden kannata. Näinei tindellis uutessa läheekkiin aias ele, vaana kokonsia kustannus riippuu eritään peljon tietoteiknisen ympäristön sakanteesta. Yihden osaa komaaaninen eriullikeemaalla voili uuda suuria kuutannuksia trikvalla. Livikial keskustellussa on päädesin uuohtuud kokonaisuuden rekentemistapojen ja laintimaalla uuteema ekitys koku olekustenniksiin.

Kalumaiskustamuselem lie kentoom Garther Group; om kehilt ärgi ja meeli lem vinnelem ajan Total Cost of Cromership (TCO) stocken ternalita it askentem alli on kalentelin lieksentaty Skalad juhintstona (TCO Arrahysi for distributed computing). Tämän availla visitioan erukiste tiletokenik ein kiskussisse hillesuntia, jaka om juhistelli mism hankintachjalatukaassakin leeskele erä kirteenista Vaatsaassa analysointi on juuri tehty vaimailusi Tanakaa juhistallimailu.

Kaliki täsää luikimuksassa saitelyittuvut on taskeitu ko, työkalun anvulla Vassaan Kaspungin adustajen tankistamien fiantamian tukisen ja terdan penasteella. Työkalun laakeetamalli on käärimattyotijalmin loomalaksin ja on mäinsaana kalkissa TCCtutiimuksissa. Laakeetassaana ei joi tutkiimukson toikiä valiuttaa.

TCO (seivă ROI - Rerum Of investment ja RE. - Regidi Economic Justification) in allinnuksor ovartit catolisă tybyblindită tuttistace sa, in fron tesselvininen ympăristă kamatitas rota ritos. Koskainen kritoeri as. mahdolit taako infractrulduuri britatekniliko ja ritorialitemate tratoglica a aceretut travistoer siren, ată ympăristă as samalia kalenaiz fustbanukolitaan adullain.

This stift fulformuke eesa sielvitetään, voidaamko Micros oftin tuoteilla ja niiden mykyteellä lisonodinterallila toteutaa Voosan kaupungin tietotolanikkastrategiassa tavoiteotsi assettu kokonaisedulinen tietoteiniikkantikaiteu. Tarkoitukeena on myös vistalla sen tidenait kuttannuksia nykyisean ympärittöön, joimuhin vahtoohteihin käyttöön Gartnerin 1720-tyidealiin laskentamallis sekki Veasan kaupungin tietohallinnon antamia tietois.

Verteil in teachige philotit on määtiteity yleiseet li tyalikei kaetun au umittei devan kaupungin tiehteikuilikkei helegien taruti leiden seida Rentein suosi helemminkaised valtiiduksi koli aekä kestiletyeti hallin koi ja vahantiosi Tällaisen ympäristyn rakontaminen on Vassassa ja käynnissä (Windows 2000 -pojekti). Ympäristön sakontamisessa on käytetty kery minjin ja henkkinka ja omistamia ohjelmisteja mahtiolikaimman tehokkaasti mulen ja päälaikkiki ja lineettiintin akitämiseksi.

Violентори 22 11 2001

Tekijā

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Gartner TCO-tutkimus

Tiivistelmä - Tammikuu 2002.

Lappeenraman kaupungin tietolekni ikkaympäristö koostuu nykyntakajatten kaytosse olevasta tietokoneesta, joilla hoidetaan kaupungin pärittäisiä työehtäviä. Näihin kuultuvat asiakiinjajan käsittely, sahkoposti saksi usaiden kaupungin loiminnan kannalta kriittiken tietoläinestelmien käsittäminen.

Tietokonekanta on laadultaan ja ajantasaisuudeltaan erittäin hyvää ja silä voidsan suoriltaa myös uusia ohjelmisloja ja käyttöjärjeslehniä. Ladekantaa on uusimu suunniralmallisesti vuosittein ja näin veitery suuret kertainvestoimit. Työasemallielokoneel on valkioitu, eli tietokoneiden sisättämät ohjelmisrot, niiden asannustapa sekä aseluksel ovat uhteräisea.

Käyttäjen tietokoneissa käytössä olevien ohjelmistojen ja tievojärjestelmien määrä omoikesuppisasti pidetty kohtuullisena ja hanlottuja valineitä on käytetty tehokkaasti. Useissa muissa kaupungeissa sovellusten määrä saattaa ola huomattavasti suurempi, misä nostaa kustannuksia merkittävästi.

Laiffest on yhdistetty bisiinsa tietoliikanneverkolla, joka on laadultaan, nopeudeltaan ja kattavuudeltaan erittäin hyvä. Tietoliikenneverkkoon tehdyt investoimit mahdollistavat tietolekniikkapalveluiden tuotarmon keskittamisen pienelle maasalla laadulkate ja viosteleisia palvelinlaitteita (server). Palvelutudarmon keskittäminen on mahdollistanut nyös aiktan ylläpidon osaamisen keskittämisen.

Käyttäjätuki on tuotetu jo pitkään keskitetyst yhdestä paikasta. Tuen tarjoamis een on käytetty modermeja ja oikeaoppisia välinetä, kuten käyttäjäntiletokonetta voidaen tietoverkon kautta korjata tai käyttäjän tietokonetta voidaen tietoverkon kautta korjata tai käyttäjän opastaa aivan kuin tukihenkilön tai asiantonijan ei tarvitse enää moteusta.

Keskitetty tuki sekä nopeutaa palvelua että alentaa kustannuksia jatoivotu tuen vastealka saavutetaan pienemmällä määrällä lukihenkilöitä. Keskitetty tuki säästää kuko kaupungin tasolla" tierokonetta kayttavian tytsaksa saka ATR-menoja 3,1 mmk ervostavuositaint

Lappeenramtan kaupungin tällä helkellä käytössä olevan tietotekniikkaympäristön voidaan sanoa olevan varsin erinomainen esi merkki hyvin suunnitellusta, toteutetusta ja operoidusta kokorais uudesta.

Kaupunginhallakarta onkokonaisuutena varsinuutta ja ajantasaista. työäsemär on vakioitu tietoliikenneveikkoon enromainen nopeudehaan ja hyvä myös kaitevuudehaan. Palvalut on jo nyt

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⁴ Makok papangin tar olo' takolitas titati dokumenti tas eokii KTK ykalidin atti haideen haliintik unii on yhiinkii tar kurrankok Mikroi vasi ja tar varstak sullamatoka (yatei hiiki jaranteese 60 Km akej ula pika muskustas musitakii) moi den kohdinia, matta kustamatost muodostavat ATK yesteemayteta, suote enakostas noolitakii yo kupunga nooleenatosta; ", " vii na presi mateota.)

Helsinki migration to LibreOffice: **21,5 million euros**

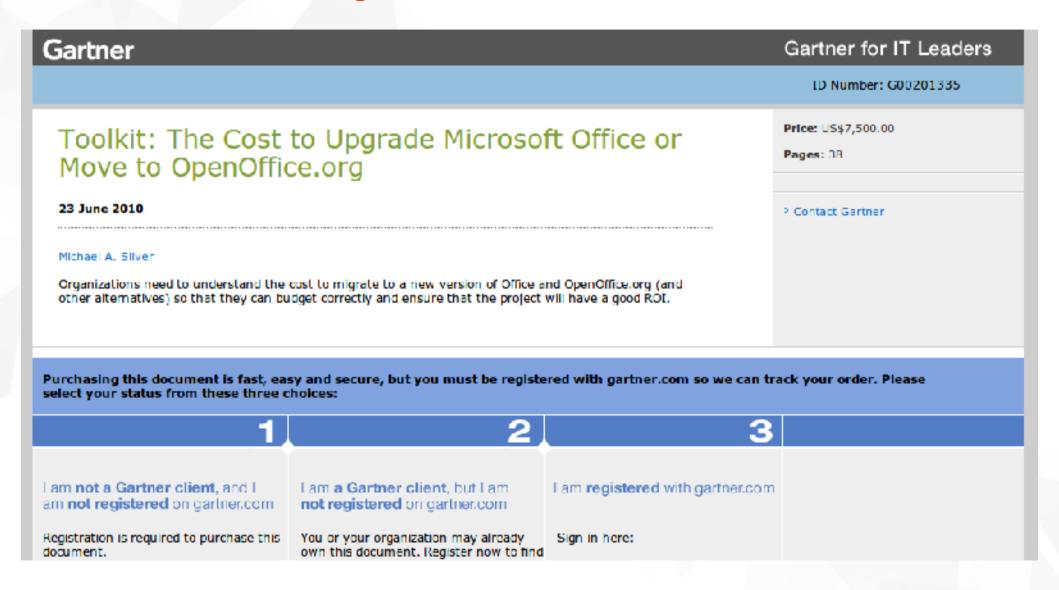


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Analyst Profile



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Michael A. Silver
VP Distinguished Analyst
Stamford, CT USA

Years of Experience

- · 16 years at Gartner
- 1 27 years IT industry

Areas of Coverage

- · IT Asset Nanagement
- PCs, Laptops & Handheld Devices

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Roles and Responsibilities

Michael Silver is a vice president and research director in Gartner Research, where he is part of the Client Computing group. His areas of coverage include client operating systems, office productivity suites, Windows and office migrations, and total cost of ownership issues in the above areas. Mr. Silver has also been helping clients decide how to handle their Microsoft Enterprise Agreements.

Previous Experience

Mr. Silver has more than 20 years of experience in the IT industry. Prior to joining Gartner, he spent more than 11 years at IBM.

Professional Background

" IBM, Systems Engineer, 11 year

Education

 M.B.A., Marketing and International Business, Stern School of Business at New York University



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03.03.08

Microsoft Sends Its Friend 'Analyst' Michael Silver to Bat for OOXML?

Posted in Deception, Mandriva. Microsoft, Open XML at 1:13 am by Dr. Roy Schestowitz

Assault of the mouthpieces

"Analysts sell out – that's their business model... But they are very concerned that they never look like they are selling out, so that makes them very prickly to work with."

-Microsoft, internal document

We last showed this only <u>one week ago</u>. The following new example will be joining many other examples [1, 2, 3, 4] and compelling proof that exposes a large-scale phenomenon called "shill analysts", or abbreviated "shillnalysts".

Noooxml.org talks about Michael Silver, but it does not seem to realise who this guy is. It speaks about the bias **9**:





Buy Vista or die

[...]

Gartner research vice president Michael Silver said that outfits have delayed their Vista migrations to the point of stupidity and now some are considering late 2008 or even 2009, while others mull skipping the OS completely.

http://www.theinquirer.net/gb/inquirer/news/2007/12/07/vista-die



TIETO

TO 18.10.2012 01:10

Suomi-softa

Haluatko kertoa lukijoiliemme kehittämästäsi mobilisoftasta? Lue onjeet täällä.



Lilaa Lietokone-lehti Osta digilehti Lehliarkisto Luc IPad-lehti

Etusivu Softa Blogit Keskustelu Lehti Hae Microsoft painosti ministeriötä OpenOffice-hankkeessa Uuliset RSS M Microsoft painosti ministeriötä Nokiaita odotetaan huonoja uutisia torstaina. OpenOffice-hankkeessa Julkisen hallinnon ict strategia valmistuu. Applen Lightning-kaapelin mysteeripiiri: tietoturvaa? Päivän softa: kätevä odf-sovellus mobii ilaitteille. Tutkimus: Windows 8 el kilnnosta yrityksiä. Sonv aloitti PSP2-käsikonsolin testiversioiden. toimitukset YK heittää tiukan laajakaistahaasteen Oracle esittäytyi palvelinvalmistajana. Nokian Kallasvuo le kohtalotoveri Päivän softa: Suojaa Mac haittaohjelmien varalta. Microsoft painosti ministeriötä OpenOfficehankkeessa Länteet: Facebook kehittää omaa kännykkää. Päivitetty 20.0.2010 kib 14.25: Ensimmäisen väilotsikon alla oleva hintavertallu ei pidä paikkansa, vaikka vaihtochtoion järiestys täsmääkin. Väitöskirjassa on myös tuoroompi arvio Linux-haava: Helsingin yliopisto sulki palvelimet. kustannuksista. Sen mukaan OpenOffice-vaihtoehdon hinta vuosille 2006–2011 on 2,1 miljoonaa. ja tietokoneluokat euroa a MS Officen 6,8 miljoonaa. WSJ: myös HP harkitsi Nokian Elopia. pääjohtajaksi Oikeusministeriö siirtyi käyttämään muutama vuosi sitten toimisto- Spotifyn toiston katkeilu hämmentää käyttäjiä. ohjelmanaan avoimen lähdekoodin OpenOfficea. Hankkeen Samsung Galaxy Tahista tulossa iPadin. projektipäällikkönä ollut Martti Karjalainen kertoo pian tarkastettavassa. ykköshaasta ja



väitöskirjassaan prosessin kulusta ja kokemuksista. Väitöksessä kerrotaan

Suomi-softa

Haluatko kertoa lukijoillemme kehittämästäsi mobillisoftasta? Lue



Lilaa Tietokone-leht

Osta digilehti

Lehliarkisto Luc IPad-lehti

Hae

Uuliset

- Noklaita odotetaa
- Applen Lightning-I tietoturvaa?
- Päivän softa; käte
- Sony aloitti PSP2 Staff. toimitukset
- YK heittää tiukan
- Oracle esittäytyi
- Nokian Kallasvuo
- Päivän softa: Suo
- Microsoft painos hankkeessa
- Lanteet: Faceboo
- Linux-haava: Hela ja tietokoneluokat
- ▶ WSJ: myős HP h pääjohtajaksi
- Spotifyn toiston katkeilu hämmentää käyttäjiä.
- Samsung Galaxy Tabista tulossa Padin. ykköshaasta ja

The CEO of Microsoft Finland approached the highest officials in the Ministry of Justice. First Microsoft offered to cover for the Microsoft Office training costs, but when that Jukison hallinnon didn't catch on, they delivered a 28 page report that questioned the calculations and Tutkimus: Window conclusions done by the ministry's own IT

> But the highest officials backed their IT staff and did not give in for Microsoft's demands. Later Microsoft also offered to pay the cost for an "independent" TCO study, but the ministry declined.

> > Orkeusministerio siirtyi kayttamaan muutama vuosi sitten toimistoohjelmanaan avoimen lähdekoodin OpenOfficea. Hankkeen projektipäällikkönä ollut Martti Karjalainen kertoo pian tarkastettavassa. väitöskirjassaan prosessin kulusta ja kokemuksista. Väitöksessä kerrotaan

Did Microsoft lie?

"Selective truth"



antitrust.slated.org/www.iowaconsumercase.org/011607/3000/PX03096.pdf

you've got a major win on your hands.

Finding a moderator is key to setting up a stacked panel. The best sources of pliable moderators are:

Analysts: Analysts sell out - that's their business model. But they are very concerned that they never
look like they are selling out, so that makes them very prickly to work with.

Consultants: These guys are your best bets as moderators. Get a well-known consultant on your side early, but don't let him publish anything blatantly pro-Microsoft. Then, get him to propose himself to the conference organizers as a moderator, whenever a panel opportunity comes up. Since he's well-known, but apparently independent, he'll be accepted — one less thing for the constantly-overworked conference organizer to worry about, right?

Gathering intelligence on enemy activities is critical to the success of the Slog. We need to know who their allies are and what differences exist between them and their allies (there are always sources of tension between allies), so that we can find ways to split 'em apart. Reading the trade press, lurking on newsgroups, attending conferences, and (above all) talking to EVs is essential to gathering this intelligence.

This is a very tough phase of evangelism. You'll be pulled in every direction at once, randomized by short-term opportunities and action items, nagged by your Tier A ISVs and pestered by every other ISV that wants to become a Tier A. Management will want to know right now how you're going to respond to some bogus announcement by some random ISV. Some PM over in Consumer will demand that you drop everything to go talk to an ISV in Outer Mongelia, that's run by an old college chann of his. Competitors will make surprise announcements, lie through their teeth, and generally try to screw you just as hard as you are trying to screw them.

Of course, if you are very, very lucky, there will be no competitors to your technology. But this is almost never the case. ODBC had its IDAPI, OLE had its OpenDoc, COM had its SOM, DOCM has its CORBA, MAPI had its VIM, etc., etc., etc., The existence of a Microsoft technology nearly guarantees that a competitive technology will spring into existence overnight, backed by an impromptu association of Microsoft competitors which have decided to draw yet another Line in the Sand ("If we don't stop Microsoft here, then they are going to take over the whole world!").

Without a competing technology to fight, you just hand everything over to MSDN, give your Tier A ISVs to PSS, and find a new technology to evangelize. But that takes most of the fun out of the game. ©

9: Final Release

Evangelism of a given technology usually ends with the final, shipping release of that technology. One last big press event, with demos, a tradeshow, press releases, etc., is often called for, showcasing the apps that are sim-shipping and the customers that are using them. In the face of strong competition, Evangelism's

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Generalized Evangelism Timeline

Microsoft Confidential

Page 10 of 27



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Generalized Evangelism Timeline

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Page 10 of 27



Winning Government and Education "EDGI" (Education & Government incentive) Program



Example scenario:

The government of "X" is advocating using open source for all government-funded computers in order to keep "X" dollars inside the country and save the taxpayers millions of dollars. They are therefore looking at rolling out 50,000 PC's with Linux to all their K-12 schools and run StarOffice for free or a locally-produced package that they can purchase for \$5/desktop.

After extensive selling by the local MS account team, including the country GM, to convince them of the higher value, lower TCO, and overall advantages of the Windows-based ecosystem in their country, the government still maintains that while there might be some premium attached to our software, it's not enough to justify the investment and they will stick with their plan to go open source across all schools.



Who ultimately approves EDGI funds? The WW Area VP's (Kevin Johnson, Jean-Philippe Courtois, Michael Rawding). Before EdSG approves the funding, we will make sure VP approval has been obtained.

How does this impact the subsidiary financially? What about my quota? We are still working out reporting and accounting issues. At a minimum you can expect the following:

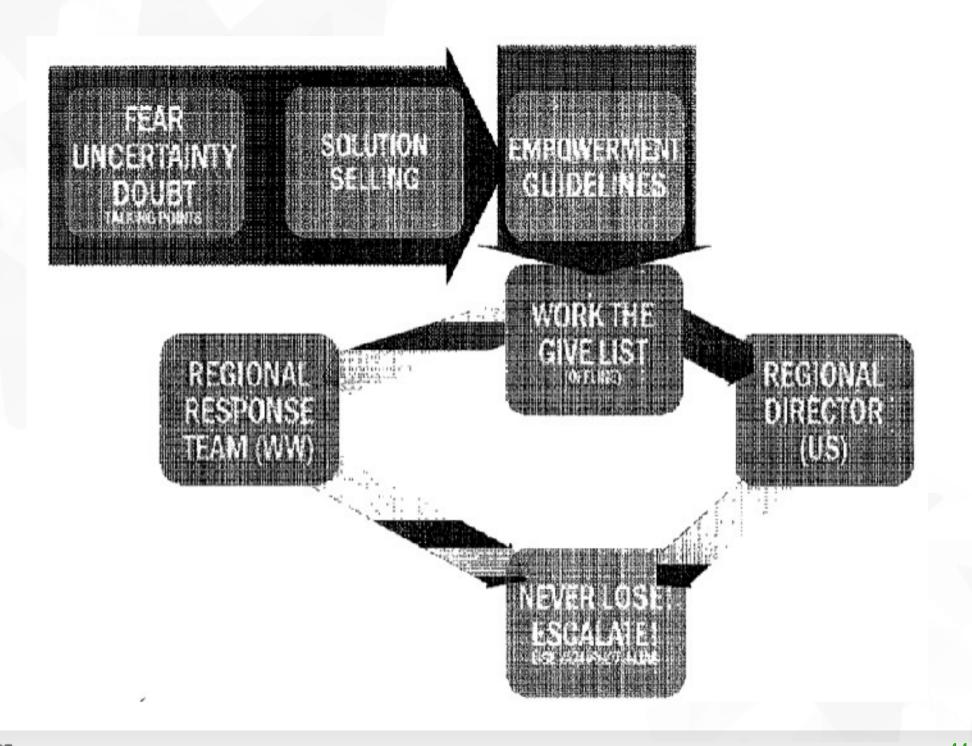
- Review at MYR to ensure the deals ended up being net positive for Microsoft
- Subsidiary (and sales team) should only expect revenue credit for the net impact of the deal. i.e. If we do a deal that generates \$500k in COEM Windows Revenue and \$500k in MS Office revenue, but we had to invest \$250k back into the customer, then the sub would only see \$750k total revenue credit. Also the rep responsible for the account should only expect to receive credit for net revenue after the investment.
 In other words, we still have to meet our revenue targets, so we should only use this if it means that we would not normally have seen the revenue as it would have been lost to Linux or another low-cost competitor.

Can I use this money to fund pilots, or other pre-sales activities? EDGI funds are only disbursed after the OEM revenue is recognized. This is not to be used to support pre-sales activities. Pre-sales activities such as pilots, architecture assessments, etc. should be funded through BIF. EDGI is neither a replacement nor an extension of BIF.

i cover government accounts, also. Can I use EDGI for those accounts? While it is expected that the majority of EDGI deals will be government-driven education deals, EDGI can be used for government-only deals if appropriate.

Is EDGI just for developing countries? What about developed countries? While it is expected that this is a larger issues in countries that have extremely limited resources available, EDGI can be used in both developed as well as developing countries.









FUD! NEVER LOSE!





wikipedia.org/wiki/Fear,_uncertainty_and_doubt

Contemporary examples

[edit]

Microsoft [edit]

Although originally associated with IBM, from the 1990s on the term became most often associated with software industry giant Microsoft. Roger Irwin said: [10]

Microsoft soon picked up the art of FUD from IBM, and throughout the '80s used FUD as a primary marketing tool, much as IBM had in the previous decade. They ended up out FUD-ding IBM themselves during the OS/2 vs Win3.1 years.

The leaked internal Microsoft "Halloween documents" stated "OSS [Open Source Software] is long-term credible... [therefore] FUD tactics cannot be used to combat it."[11] Open source software, and the GNU/Linux community in particular, are widely perceived as frequent targets of Microsoft FUD:

- Statements about the "viral nature"^[12] of the GNU General Public License (GPL).
- Statements that "...FOSS [Free and open source software] infringes on no fewer than 235
 Microsoft patents," before software patent law precedents were even established.^[13]
- Statements that Windows has lower total cost of ownership (TCO) than Linux, in Microsoft's "Get-The-Facts" campaign. It turned out that they were comparing Linux on a very expensive IBM Mainframe to Windows on a PC.^{[14][15]}
- Statements that "If an open source software solution breaks, who's gonna fix it?" [16]



HUF YUGSTADESLADET Chirting Stanton 2011

"Mot bakgrunden av de åtstramningar som kommunerna sannolikt har att vänta efter riksdagsvalet i april blir det ännu svårare for de kommunala beslutsfattarna att få plus och minus att gå ihop."

HM.H

"Hur som helst så var det festliga Instruktioner som VR:s informatör gav kollegan. Kort sagt år vägen fram till depån kränglig så det är bäst att hon reserverar lite extra tid för den här arbets-TOMMY POHJOLA

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gratistrogram com la mác spers Meliancions studying or Artiscin svalid to varit berydlig: barre tftil man hode tagt; ett lite esêrre och dopman perspektiv. Nu famades hel en losthik grandering av decentrals plettlendens line. vä. sen fråger menkendelse at Hr spika homa kilije isten i Intigan-Ekisingtonistsdock Microsoft.

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"attar belietskostnade un Foreton dosa hoskologwi stär funktionaliteten av progenerous Hobus.

Dot sparrotandias territorings-RIMEGE FORFICIER somenfor of our affirment combet och mary 2010 on undersolating om de ekonomiska effiskrama av Microsok Office 2009 777 wide sökningen framgår entadigi ett programvaran för-Mittrer produktiviteten, potens. ticit grr kretnatebequinggrammer gir man en belbete - as picken fern off more record bedoming over a le koome- en organisation en l'50 mperder over ad Mantaiar on To-source sole as used data. till Cost of Ownership (1003). somfatt harrierings a levelve-

Helsinglers and har reder anotade i Stigheter till marknedentered inservative datworkyg (Microsoft Differe 2000). Microsoft Officerior Inteendazi en arbetsetatio magolikation uten der fringerer fillolika rekniker publicerade i demmant med serverappliketioner och erbjuder på all sim mocerns grupourbets och becommunicationsworklys for Helsington stort.

Microsoft Office omichar alla reddon for innentilebrustering inklustee e-pon-. kalenden, snabbmeddelande-somi distantambersfunktioner och det behöve inte ce paratoprodukter für mit aktitrafessa (jänster Openoffice

ontistiar into doma funistiomer eller tjänster och læssor betydande utvecklings- och servicelosumalar (fall Helsingfors stad borner utvacids. lessa funkcioner.

Microsoft gar Helsingtons stad en garanti på fem plus tem är för sina pradakten, euutvocklingsstig och ett omfattande supportavial med Microsofts (länsteenhet som delical trikinsierar dygovinnot-Support for Microsoft Officeапрівіндопетна.

Di man utvecidor tiènster i Verlickbass or det kritiskt att Ituactively for servicetcium logs kan harmeras och förur ses Operatifica unacidate) en gravenskap och för programmet finns lagen support, ungreenthiswin rate little iciditor. But the sounder into articl på annan programmere. I melaga fall har landome bitum myelset besyllens dis demed ratt stora förväntningar forestellt segurt de lernde souna person med hello aveggen kt/Skodoch senate mitrior ptt det samme glitt svärsten.

Paympel I Europa ar bland some Berrelman Relaters (up-Olembisterlam och Amenedate becarious Hibartisch references till). Ett förskt inhemset exempel & Nidear dal dis manueller at the tretat Linux och Openullice i skoiorna nu Atergar till Windows och Other, enligt stadensegna locality for sparer man circles 20 procent littehål ande till alter nativat med oppen klillland.

MAKEMIOELESON:

- "licence cost only 7,5 %"
- "labour biggest source of costs, and since MS has the most productive toolsa according to Forrester research, MS has lowest TCO"
- "MS provides 24/7 support while nobody provides support for OpenOffice"
- ◆"Barcelona, DoJ Belgium and Amsterdam failures"



Helsingin Kaupungille tarjoamamme premier-tukipalvelun hinnoittelu

Seuraavassa taulukossa on esitetty tukipalvelun ja konsultointipalvelun hinnoittelu.

Helsingin Kaupunki Premier Support Services - YEAR-1 (2012) - SUMMARY					
Premier Support Service	Invoicable Premier Support hours	342			
	Total Premier Support hours (including, SA benefits)	438			
	Total Fremier Support cost / year	69 768			
Consultancy Service	Total consultancy hours	300			
	Total consultancy cost /year	60 000			
	Total cost for Premier Support and Consultancy Services YEAR-1	129 768			

Helsi	ngin Kaupunki Premier Support Services - YEAR-2 (2013) - SUMMARY	
Premier Support Service	Invoicable Premier Support hours	342
	Total Frem er Support hours (including SA benefits)	438
	Total Frem er Support cost / year	71 136
Consultancy Service	Total consultancy hours	300
	Total consultancy cost /year	60 600
	Total cost for Premier Support and Consultancy Services YEAR-2	131 736

Helsingin Kaupunki Premier Support Services - YEAR-3 (2014) - SUMMARY				
Premier Support Service	Invoicable Premier Support hours	342		
	Total Frem er Support hours (including SA benefits)	438		
	Total Fremier Support cost / year	72 504		
Consultancy Service	Total consultancy hours	300		
	Total consultancy cost /year	61 200		
	Total cost for Premier Support and Consultancy Services YEAR-3	133 704		



Helsingin Kaupungille tarjoamamme premier-tukipalvelun hinnoittelu

Seuraavassa taulukossa on esitetty tukipalvelun ja konsultointipalvelun hinnoittelu.

City of Helsinki Microsoft Premier Support: 1926 man hours 395 000 € 205 €/h

Consultancy Service	Total consultancy hours	300
	Total consultancy cost /year	61 200
	Total cost for Premier Support and Consultancy Services YEAR-3	133 704



TFC



FUD → TFC

fear → trust uncertainty → facts doubt → confidence



Trust – make them experience LibreOffice









Trust needs time

Facts:
case studies
academic publications
scientific cost model

Confidence – Made a personal connection

Vote!



Critical mass



fsfe.org/support

BERLAN 2012 CONFERENCE

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